

Module 1: Introduction to Digital Transformation

Course Outlines

- Understanding the concept and scope of digital transformation.
- Exploring the key drivers of digital change in global industries.
- Analyzing the impact of digital technologies on business, education, and daily life.
- Identifying opportunities and challenges of digital transformation.
- Examining real-world examples of successful digital innovation.

Course Outcomes

By the end of this module, students will be able to:

- Define digital transformation and explain its importance in the modern world.
- Recognize how digital tools are reshaping organizations and communities.
- Evaluate the main factors driving innovation and technological growth.
- Understand how digital readiness supports personal and professional success.
- Demonstrate awareness of global trends in technology and digital change.